

We're hiring at our headquarters
in Böblingen:

Marketing Communication Specialist (m/f/d)

Your New Career

Are you looking to work in an exciting environment with high tech sensing solutions? Would you like to join a motivated and dynamic team, gain international business experience and take your next career step? We are seeking a motivated professional to join our global team as a Marketing Communication Specialist located at our headquarters in Böblingen.

Your Responsibilities

- Create compelling content (written copy, photos, graphics, and video storyboards) and technical writing for various channels including our website, social media, marketing collateral (case studies, brochures) and press releases.
- Maintain website content and design, optimize all digital channels for SEO.
- Monitor and evaluate key metrics from website, social media and newsletter campaigns.
- Plan and organize events such as tradeshow, conferences and webinars.
- Monitor company corporate design style and branding.

Your Profile

- Proven track record with a minimum of 2-3 years of marketing communication experience, preferably in the international B2B sector.
- Bachelor's degree or equivalent training in Marketing, Marketing Communications or Digital Marketing.
- Strong communication skills with excellent written and verbal language skills in German (ideally C2 level) and English (C1 level minimum).
- Proficiency using Microsoft Office, design software (ideally Adobe InDesign and Photoshop), and content management tools.
- Demonstrated organizational skills and ability to handle multiple projects simultaneously and effectively.
- You are both self-motivated and a team player.

Our Company

AP Sensing is a fast growing, global provider of fiber optic-based sensor technology. Our solutions can be found in offshore wind parks, Singapore's metro systems, the Eurotunnel and in many other important infrastructures around the world. We combine a 35-year Hewlett-Packard (HP) heritage with the spirit and enthusiasm of a startup. Become an empowered employee and join our team of passionate, innovative people.

Our Offer

Learn more about our numerous benefits at:

<https://www.apsensing.com/career>

**Are you ready to play a BIG role in a small team
instead of a SMALL role in a big team?**

Then you are spot-on with us...

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